

What Does Moose International's Department of Communications & Public Affairs Do For You?

Moose International's **Department of Communications & Public Affairs** functions to tell of the good that the Moose organization does, to its own members; also to North American news media, and through them, the rest of society. Within the Moose fraternity, we serve our more than 1 million men and women in six basic ways:

1. We communicate to every member, on an ongoing basis, news of Mooseheart Child City & School; the Moosehaven retirement community; Community Service; Sports; Membership programs, News of the Lodges and Chapters, and much more – all through the pages of ***Moose Magazine***, delivered to each male member's home—and available on www.mooseintl.org, www.mooseheart.org, and www.moosehaven.org. (For Women of the Moose not sharing a household with a male Moose, prepaid lifetime subscriptions to *Moose Magazine* are available for \$10. Call **630/966-2229** or see the downloadable form at http://www.mooseintl.org/public/moose_Magazine.aspx).
2. We communicate nuts-and-bolts, “need-to-know” information to our Lodge and Association officers via ***Moose Leader***, formerly a separate digest-sized publication produced quarterly, now as an insert in every print issue of *Moose Magazine* and posted on www.mooseintl.org.
3. We serve as a clearinghouse of a wide array of information and resources – materials mostly available at <http://www.mooseintl.org/portal/publications/default.asp>, or if necessary, in hardcopy as well – for the volunteer editors and webmasters of our Lodge, Association, Moose Legion, and Higher Degree newsletters and websites; and for those officers or members involved in serving as a liaison with local newspapers or broadcast outlets. All materials are offered free of charge. Call to discuss your needs at **630/966-2229**.
4. We serve as the contact point for Lodge/Chapter, Moose Legion and Association officers seeking a free and simple option to establish an Internet presence with the **MoosePages Website Template**. Find out more by calling 630-966-2229, or email tehlert@mooseintl.org, or visit <http://www.mooseintl.org/portal/Publications/MoosePages.asp>.
5. We offer, on the members-only portion of the Moose International website – at <http://www.mooseintl.org/portal/publications/PublicationsSeminar.asp> -- a self-contained, audiovisual **Electronic Interactive edition of the Moose Publications Seminar**, available at any Moose editor's convenience.
6. We annually administer the **Moose Journalism Awards** program, in which every editor of a Lodge, Association or Higher Degree newsletter – and every operator of a Lodge/Chapter or Association Website – is invited to submit his or her work in competition with Moose editors from all over North America. Winners in a dozen General Excellence categories are announced at the International Convention every year. **The Contest Call is instantly available online at <http://www.mooseintl.org/portal/Publications/pdf/MJA/2010-2011JournalismEntry.pdf>; a separate Contest Call for Moose Websites is available at <http://www.mooseintl.org/portal/Publications/pdf/MJA/2010-2011WebsiteEntry.pdf>. The deadline for submitting newsletter entries is **March 4, 2011**. The deadline for submitting website entries is one week earlier, **February 25, 2011**. Any questions, please call us at **630/966-2229**. Or, e-mail: kwehrmeister@mooseintl.org.**

We exist to serve you in your communications needs; that is why we're here. Please don't hesitate to contact us at **630/966-2229**, any weekday between 8 a.m. to 4:45 p.m Central time.

Kurt Wehrmeister
Director, Communications & Public Affairs